



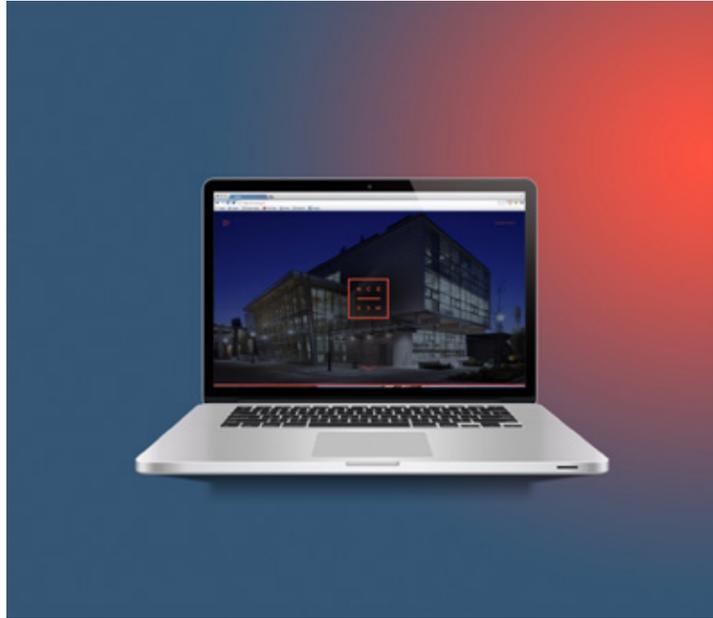
Experi  
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We are a  
**multi-disciplinary**  
design agency  
established 1989



CDG Brand (Concept Design Group) have worked with many organisations building strong brands since 1989. We bring to life the story of your company through a unique identity that empathises and resonates with your customers. We service all visual communications including identity, stationary, collateral, signage, print, web, video and new media for offline and online needs. We build relationships, nurture them and support post project. We have created winning brands in Ireland, Europe, USA, Russia and Asia.





“CDG have created a brand and digital presence that’s **contributed greatly** to building an enviable client base”

Richard McCrea - Managing Director McCrae Consulting Engineers

CDG Brand

**Build** some of the most **agile brands**— brands that thrive on **change**

## Gallagher Kitchens

# A Brand Built for Innovation & Growth



CDG Brand use design thinking processes to innovate and differentiate your brand within your market. Whether you are looking to build your brand or marketing presence locally or internationally we have the experience to interpret markets and build brand strategies that works for every audience so that your brand speaks volumes of who you are. First impression not only secure existing customers but win new customers. Making a winning impression is what differentiates brand success.

“CDG brand strategy identity and web communications positioned Gallagher Kitchens at the **top** of the Irish market sector”

**Dan Gallagher** - Managing Director Gallagher Kitchens

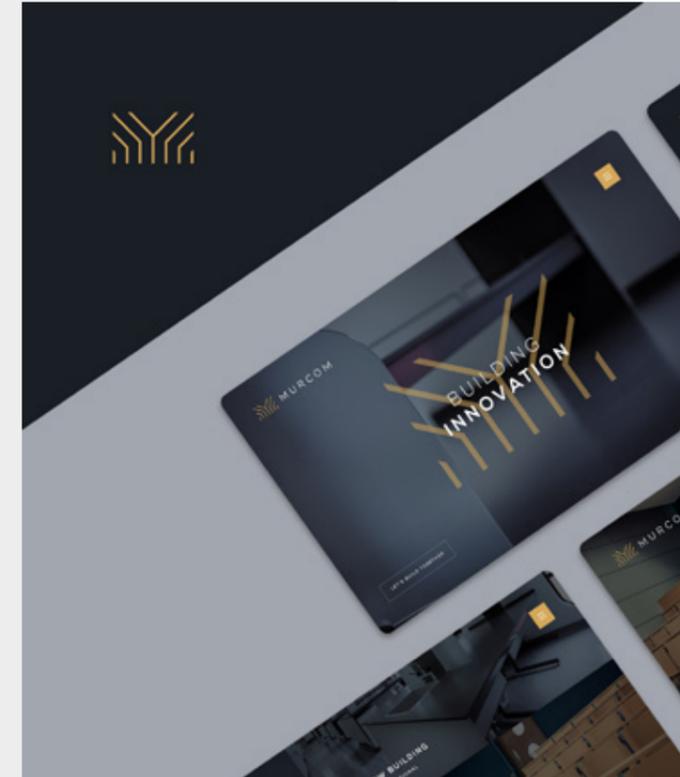


Corporate brands don't happen by accident they are created from rigorous market research and alignment to your company vision, strategy and financial goals. A great corporate brand creates trust and develops understanding for their products and services. Brands that build enviable visual communication platforms not only stay market wise but also succeed further where others have not.

“Our new Brand identity and marketing collateral has **transformed** Murcom into a market leader”

Michael Murray - Managing Director Murcom

We **Differentiate** your brand to **resonate** and **empathise** with your target market



We design  
**innovate and  
create** memorable  
experiences





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